

# STECOL CHRONICLE

# MANAGEMENT SPEAK



## Welcome to the New Quarter

Mr. Sandeep Kapur

Joint General Manager – Finance & Accounts
(Corporate Office - Mumbai)

Welcome Readers,

Stecol started its journey four years back in 2018 and has been able to successfully root its business across country. With lot of hard work, determination & learning we have been able to take this position, which couldn't have been possible without the dedication and extreme trust of each individual in the organisation.

Each team member at Stecol has really put their best foot forward with a slogan "We Are One and Stand to It". With a do or die attitude this young energetic team delivered to best of its capability. Stecol, as an independent entity which has now delivered great success, is setting highest standards in not only meeting all statutory compliances in time but also setting highest corporate standards to meet deadlines for various activities. This has been a big factor for Stecol's seamless operations.

It is heartening to note that Stecol always maintains impeccable product and service quality and has always taken a step forward in getting into new ventures under the leadership of our seniors. We assess risks and strategically face tough challenges in the quickest of time, with our efforts often achieving the highest delivery standards.

It is indeed a great achievement that we have been able to strengthen our three verticals TMT, Stainless Steel and Structural Steel segment under the steel division.

We have now completed one third of our current financial year. We have overcome multiple challenges and are now ready to embrace a bright future ahead. Let's pledge to strengthen our business more and achieve targets for the year within the timelines. Together, I am confident that we will be able to achieve key milestones.

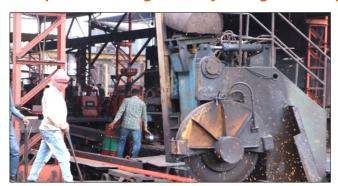
My best wishes to entire Stecol family!

# **BUSINESS HIGHLIGHTS**

#### A Brand New Brand!

Stecol enters infrastructure industry's Structural Market as 'Essar Structural'

New products to significantly strengthen company's portfolio





100% compliant to Indian Standards, including IS 808/ IS 1852 and IS 2062

Stecol International Private Limited (SIPL) has launched new product – **'Essar Structural'**, which will further enhance its offerings for the infrastructure and other sectors. The new products will contribute towards requirement of structural steel for the growing infrastructure developments in the country.

Essar Structural will provide full range of structural steel including Beams ranging from 100 to 600 mm, Angles from 50-250 mm and Channels from 75-400 mm, which are 100% compliant to Indian Standards including IS 808/IS 1852 and IS 2062.

Over the last few years, Stecol International Private Limited has leveraged its expertise and capabilities to build a strong value-added steel product portfolio. The company has introduced structural steel products which will have wide range of applications for general engineering, fabrication, buildings, bridges, railways, highways, airports, metros and other infrastructure projects. The launch of Essar Structural, is part of the company's portfolio-building plan focused on providing complete solution to the infrastructure and construction industry by adding Essar Structural along with Essar TMT and the stainless steel products.

Essar Structural vertical is being headed by Mr Sunil Sharma (Head – Business Development (Structural Steel & Export, Sales & Marketing). Sunil is a senior techno-commercial professional with over 20 years of experience in international business development of various steel products, project sales, business development and related area. Prior to joining Stecol, Mr. Sharma handled a key role in Jindal Steel & Power Limited (JSPL) where he was handling BD for structural steel products and also looked after the export portfolio. He will work closely with me as we endeavour to scale up Stecol's business portfolio.

Essar Structural is highly durable product offering 'Excellent Durability', 'Superior Weldability' with stringent quality checks, defined by the Indian Standards for Structural Steels.

Other key personnel in the new vertical will be Mr Rohit Jaiswal (Deputy General Manager – Sales & Marketing (Structural Steel – Domestic Marketing) he will work closely with Mr Sharma to drive Structural Steel business in the domestic market across India.

Essar Structural will meet the requirements of a niche segment, targeting customised requirements of various marquee clients like L&T, Reliance, Tata Projects, KEC, Kalpataru Power & Transmission Ltd., Afcons, Bajaj Electricals, GMR Infra etc, for their projects across India.

## **EMPLOYEE CORNER**

## New Additions to Our Family:

#### Mr Rohit Jaiswal

Deputy General Manager – Sales & Marketing (Structural Steels)

#### Delhi

Being a part of Stecol is ocean of learnings. It is challenging yet exciting. You have to be fast-paced and dynamic to understand the market, and work with it. I am happy to get this opportunity to think out-of-box and work according to the requirements.





**Mr Vishvajeetsinh Zala**Quality Executive

#### Viramgam (Gujarat)

I am glad to be a part of Stecol Team. Happy to work and learn new skills. I am sure the exposure I will get in Stecol will enhance my career. I thank the management for considering me for this opportunity.

#### Health and Wellness!

#### Celebrating The World International Yoga day to Improve Mental Health and Quality of Life

A session on holistic yoga was conducted on 21 June, a day which is widely known as International Yoga Day. The session was organised at the corporate office **by Pantanjali Yogacharya Prabhakar Mhatre.** It was virtually attended by employees across locations.

The session included some great tips & tricks to stay healthy, and was well-received. The employees experienced the benefits of the complete system of breath, movement, sound and meditation to transform oneself towards a better life.







## Recognising The Leaders of Tomorrow!

#### Stecol's Scholarship Programme

At Stecol, we realise that what separates dreams from reality is just a little support. So, as part of our corporate philanthropy strategy, Stecol initiated a merit-based scholarship programme for the children of full-time and BPO employees, to encourage their pursuit of higher education and support their academic goals.

We are glad to announce the Stecol Scholarship Program 2022 for Prateek Kapur, son of Mr. Sandeep Kapur (JGM – Finance & Accounts / Corporate Office). Prateek has graduated to be an MBBS doctor and is currently associated with Sion Government hospital (Mumbai).

Congratulating Dr. Prateek Kapur and his proud father Mr. Sandeep Kapur!







## Fun Friday – An evening of delight

Let's loosen up and take out some time for fun, and take a break to re-calibrate our lives. Let's just connect the dots, set the scene, and steam ahead!

A day to connect with each other - enjoying, playing games, laughing, competing and much more!









#### Jhalak Dikhhla Jaa!

#### Talent Hunt Show @ Stecol

Stecol organised a Talent Hunt Show programme for the children of its employees. The event saw budding stars showcasing their talent in form of dance, drawing, painting, music etc. The event saw an overwhelming response and participation from various locations.

The performances/entries were evaluated by a panel of judges, and the winners and participants were felicitated with various gifts. The idea was to establish connect with the families of the employees, and make them feel special and part of the Stecol family.



# **REWARDS & RECOGNITION**

#### Winners Board

As a part of the Peer-to-Peer Appreciation Program - "SHABASHI AWARD", colleagues appreciated team members for outstanding contribution, excellent work or for an innovative performance. This award/badge will help to bring in the desired cultural change by recognising talent who thinks out-of-box.

Mr Hemant Chauhan, Mr Magesh N & Ms Riya Gupta won the award for the numerous badges they received for their contribution.



Ms Riya Gupta Human Resources



Mr Hemant Chauhan
Export Documentations



Mr Magesh N Billing & Support

#### A Proud Moments For Stecolian's

#### Participation in the Exhibition at Chennai Trade Centre (Chennai)

Stecol participated in an exhibition held at Trade Centre, Chennai (TN). Mr Raja K (Regional Manager – Sales & Marketing, Chennai) and Mr Santoshkumar Arikrishnana (Manager – Quality) represented Stecol and were able to display Essar TMT Brand at this event. The stall saw major footprints at the event.

The team shared their experience and insights - "It was a great platform and the best way to interact with 100s of prospects, explaining the details of Essar TMT product. The team interacted with the visitors at the brand outlet, discussing their requirement and converting them to clients".



# **CSR CORNER**

### World Menstrual Hygiene Day:

#### Stecol takes a step towards women's health care & menstrual hygiene

World Menstrual Hygiene Day is observed every year on May 28, to create awareness about the importance of safe menstrual hygiene management.

We are proud to be associated with ISCI Foundation and intend to lend support to the cause of educating adolescents and masses about menstrual hygiene. For the first leg of the cause, we along with ISCI Foundation, aim to counsel the female population of Gwalior followed by installing sanitary pad vending machines in schools and colleges. Initially the sanitary pads will be provided free of cost and will later be provided at a subsidised cost.

The initiative was praised by all, including the local news as well. Now, as the part of initiative, ten schools/colleges in Gwalior, Madhya Pradesh are 'Period Friendly' - A step towards breaking the taboo!







# **CUSTOMER'S MEET**

## Brand awareness program conducted in Kerala

Mr Vijeth Amarashetty (Regional Manager – Sales & Marketing (TMT) Karnataka, Kerala) & Mr Santhosh Kumar Arikrishnan (Manager – Quality) undertook an initiative of brand awareness, where they conducted an interactive session to discuss details regarding Essar TMT product with the existing and prospective customers.

Such kind of interactive get-together helps develop trust and confidence of the prospective customers of Essar TMT brand. The meet was conducted in three districts of Kerala - Mallapuram, Edavanna and Tirur - allowing engagement with over 200 customers









## Recognizing Our Vendor who have done Extremely well:

Mr Anuj Gupta (Regional Manager (TMT) Sales & Marketing-Gujarat), on Behalf of Stecol, felicitated our vendor Shreenathji Trade Corp for having marked the highest sale of Essar TMT brand pan-India for the month of May & June 2022.

Stecol believes in recognising its associates as partners in growth.





# **WE - THE PROUD INDIANS**

### **Achievements At Common Wealth Game Birmingham 2022**

India won 61 medals at the Commonwealth Games 2022 and clinched the number four position in the medals tally bagging 22 golds, 16 silvers, and 23 bronze medals.

No	Athlete/Team	Medal	Event	Sport
1	Sanket Sargar	Silver	Men's 55kg	Weightlifting
2	Gururaja Poojary	Bronze	Men's 61kg	Weightlifting
3	Mirabai Chanbu	Gold	Women's 49kg	Weightlifting
4	Bindyarani Devi	Silver	Women's 55kg	Weightlifting
5	Jeremy Lalrinnunga	Gold	Men's 67kg	Weightlifting
6	Achinta Sheuli	Gold	Men's 73kg	Weightlifting
7	Sushila Devi Likmabam	Silver	Women's 48kg	Judo
8	Vijay Kumar Yadav	Bronze	Men's 60kg	Judo
9	Harjinder Kaur	Bronze	Women's 71kg	Weightlifting
10	Indian women's team	Gold	Women's fours	Lawn bowls
11	Vikas Thakur	Silver	Men's 96kg	Weightlifting
12	Indian men's team	Gold	Men's team	Table Tennis
13	Indian mixed team	Silver	Mixed team	Badminton
14	Lovepreet Singh	Bronze	Men's 109kg	Weightlifting
15	Saurav Ghosal	Bronze	Men's singles	Squash
16	Tulika Maan	Silver	Women's +78kg	Judo
17	Gurdeep Singh	Bronze	Men's +109kg	Weightlifting
18	Tejaswin Shankar	Bronze	Men's high jump	Athletics
19	Murali Sreeshankar	Silver	Men's long jump	Athletics
20	Sudhir	Gold	Men's heavyweight	Para Powerlifting
21	Anshu Malik	Silver	Women's 57kg freestyle	Wrestling
22	Bajrang Punia	Gold	Men's 65kg freestyle	Wrestling
23	Sakshi Malik	Gold	Women's 62kg freestyle	Wrestling



# **WE - THE PROUD INDIANS**

No	Athlete/Team	Medal	Event	Sport
24	Deepak Punia	Gold	Men's 86kg freestyle	Wrestling
25	Divya Kakran	Bronze	Women's 68kg freestyle	Wrestling
26	Mohit Grewal	Bronze	Men's 125kg freestyle	Wrestling
27	Priyanka Goswami	Silver	Women's 10000m race walk	Athletics
28	Avinash Sable	Silver	Men's 3000m steeplechase	Athletics
29	Indian men's team	Silver	Men's fours	Lawn Bowls
30	Jaismine Lamboria	Bronze	Women's 60kg lightweight	Boxing
31	Pooja Gehlot	Bronze	Women's 50kg freestyle	Wrestling
32	Ravi Kumar Dahiya	Gold	Men's 57kg freestyle	Wrestling
33	Vinesh Phogat	Gold	Women's 53kg freestyle	Wrestling
34	Naveen	Gold	Men's 74kg freestyle	Wrestling
35	Pooja Sihag	Bronze	Women's 76kg freestyle	Wrestling
36	Mohammad Hussamuddin	Bronze	Men's 57kg featherweight	Boxing
37	Deepak Nehra	Bronze	Men's 97kg freestyle	Wrestling
38	Rohit Tokas	Bronze	Men's 67kg welterweight	Boxing
39	Sonalben Patel	Bronze	Women's singles (Classes 3-5)	Para Table Tennis
40	Bhavina Patel	Bronze	Women's singles (Classes 3-5) Para Table Tennis	
41	Women's hockey team	Bronze	Women's hockey	Hockey
42	Nitu Ghangas	Gold	Women's 48kg (minimum weight)Boxing	
43	Amit Panghal	Gold	Men's 51kg flyweight	Boxing
44	Eldhose Paul	Gold	Men's triple jump	Athletics
45	Abdulla Aboobacker	Silver	Men's triple jump	Athletics
46	Sandeep Kumar	Bronze	Men's 10000m race walk	Athletics
47	Annu Rani	Bronze	Women's javelin throw	Athletics
48	Nikhat Zareen	Gold	Women's 50kg light flyweightBoxing	



# **WE - THE PROUD INDIANS**

No	Athlete/Team	Medal	Event	Sport
49	Sharath Kamal / G Sathiyan	Silver	Men's doubles	Table Tennis
50	Dipika Pallikal/Saurav Ghosal	Bronze	Mixed doubles	Squash
51	Kidambi Srikanth	Bronze	Men's singles	Badminton
52	Women's cricket team	Silver	Women's T20	Cricket
53	Sharath Kamal / Sreeja Akula	Gold	Mixed doubles	Table Tennis
54	Treesa Jolly / Gayatri Gopichand	Bronze	Women's doubles	Badminton
55	Sagar Ahlawat	Silver	Men's 92+kg (super heavyweight)	Boxing
56	PV Sindhu	Gold	Women's singles	Badminton
57	Lakshya Sen	Gold	Men's singles	Badminton
58	Sathiyan Gnanasekaran	Bronze	Men's singles	Table Tennis
59	Satwiksairaj Rankireddy / Chirag Shetty	Gold	Men's doubles	Badminton
60	Sharath Kamal	Gold	Men's singles	Table Tennis
61	Men's hockey team	Silver	Men's hockey	Hockey



### **Our Nation's Major Achievements Since 1947**

- India launched its Constitution on 26 January 1951. It laid down the framework that demarcates the fundamental political code, rights, and duties of the government and the citizens. Our Constitution earned us the title of the largest secular, democratic country in the world.
- The Green Revolution was introduced in the year 1967. Despite being an agricultural economy, India was food-deficient and relied heavily upon imports of food grains to feed the large population. The Green Revolution made India a self-sufficient nation. Today, India is the largest producer of pulses and the second-largest producer of rice, wheat, and sugarcane globally.
- In 1994, India accounted for 60% of the world's Polio cases. Within two decades, India got the 'Polio-free certificate' from the World Health Organization in 2014. The vigilant movement to prevent Polio dramatically increased the life expectancy from 32 years (1947) to 68.89 years.
- The Indian Space Research Organization (ISRO) was founded on 15 August 1969, giving new flight to space research in India. In 1975, India launched its first space satellite, Aryabhata, and never looked back.
- Rakesh Sharma became the first Indian to go to Space in 1986, and at present, the best indigenous technology-based launch vehicles have been manufactured under the Make-in-India programme.
- In 2008, India set a world record of sending 10 satellites in orbit in a single mission through PSLV-C9. We successfully launched satellites like Chandrayaan to the moon and became the first country to reach Mars in our first attempt through Mangalyaan.
- India has come a long way in making education a crucial part of the Nation's development. The Right to Education Act, 2010, affirms education as a fundamental right of every child, providing free and compulsory elementary education to all.
- After independence, India strengthened its defence sector so that history does not repeat itself.
  In 1954, India launched the Atomic Energy Program, becoming the first nation to do so. In 1974,
  India conducted 'Smiling Buddha', its first nuclear test, making its place on the list of five
  nuclear-powered nations. This is one of the biggest achievements of India since 1947. Today,
  India has the 2nd largest military force and largest voluntary army in the world.
- India has taken progressive steps to promote gender equality. The Dowry Prohibition Act, 1961 and Domestic Violence Act, 2005 have discouraged social evils. Many government programs like 'Beti Bachao Beti Padhao' work on eliminating gender bias in the country.

Stecol International Pvt. Ltd. wishes you



## Upcoming Events & Exhibitions (Steel Sector):

Events/ Exhibitions	Date	Venue	
Minerals, Metals, Metallurgy & Materials (MMMM) 2022	25 August 2022	Pragati Maidan, New Delhi	
World of Metal	1 September 2022	Pragati Maidan, New Delhi	
Steel Construction Expo Convention Centre, Hyderabad	10 - 12 November 2022	Novotel Hyderabad	
Wire India 2022	23 – 25 November 2022	Nesco Exhibition, Mumbai	