

STECOL CHRONICLE

MANAGEMENT SPEAK



Mr. Ridham Desai

JGM – Business Development, Strategy & Sourcing

Dear Colleagues,

Welcome to our latest newsletter! We are excited to present this issue packed with the most up-to-date industry insights and information.

Allow us to extend our wishes for well-being and happiness to each of you and your loved ones.

Discussing market trends in the steel sector, economic momentum has remained strong in the first half of 2023, following an economic expansion of 7.2% in the fiscal year 2022–2023. Recent economic indicators continue to indicate expansionary economic conditions, primarily supported by domestic demand in India during the first half of 2023.

In the April to June quarter, steel consumption increased by 10.2% y-o-y while steel output increased by 11.9% y-o-y. There is significant room for expansion because India's per capita steel consumption (81 kg) is considerably lower than the global average (225 kg). The development and enhancement of the rail network, the construction of new gas pipeline networks, and rising private capex should contribute to an increase in steel demand.

Steel companies faced lower volumes in the first quarter of the 2023–24 fiscal year (Q1FY24). In comparison to Q4FY23, majority of the steel companies experienced a decline in their EBITDA per ton of production. Since the beginning of September 2023, right after the monsoons, steel mills raised their prices, and domestic demand began showing significant signs of recovery. The onset of holiday season is the peak time for steel demand and consumption. The early indications are positive, and we anticipate a very prosperous and powerful future for STECOL!

I want to express my heartfelt gratitude to all of you once again for being exemplary in your commitment, accountability, and professionalism. Each one of you has played a crucial role in aiding our personal skill and ability development.

As we step into the new year, we set new goals to reach greater heights and expand our horizons. With your continued support, I am confident that STECOL will continue to expand its horizons and reach new heights.

EXPERT TALK

Building Success: Essar Structural

Essar Structural is celebrating the first anniversary of a new product brand launched by Stecol International Private Limited, aimed at meeting the nation's growing demand for structural steel for infrastructure development. As a new vertical, it initially faced its own set of limitations and challenges, which were gradually addressed by the management. Given the range of the product within the vertical, particular emphasis was placed on product quality.



Mr. Rohit Jaiswal
DGM – Sales & Marketing
(Structural Steels), Delhi

The range of structural steel produced by Essar Structure includes:

- Beams from 150 to 600 millimeters,
- Channels between 125 MM and
- Angles from 90 to 250mm
- All the Product Range are 100% compliant to Indian Standards including IS 808/ IS 1852 and IS 2062

Structural steel is a distinct and versatile material used in various applications. It finds use in constructing homes, warehouses, airplane hangars, educational facilities, bridges, stadiums, the metros, airports and railways due to its stiffness and impressive strength-to-weight ratio. As one of the most widely utilised engineering and construction material in the world, structural steel is frequently used in contemporary architecture. In fact, some of the tallest structures in existence today are constructed with structural steel, owing to its ease of construction and its high strength-to-weight ratio.

Stecol International Private Limited has developed a robust array of value-added steel products by using its knowledge and talents. The company's portfolio-building strategy encompassed the launch of ESSAR Structural aligning with its objective of providing comprehensive solutions to the construction sector by integrating "ESSAR Structural" with "ESSAR TMT."

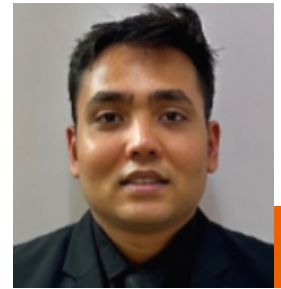
Through close collaboration with strategic partners, Stecol International Private Limited has re-aimed at the forefront of innovation in strategy, design, and manufacture of "ESSAR Structural", adding a new milestone in its portfolio..

With "Excellent Durability," "Superior Weld Ability," and a comprehensive "Product Range", all while strictly adhering to the Quality Parameters set by the Indian Standards for Structural Steels, ESSAR Structural as a highly durable product in India.

Essar Structure is currently catering to the requirements of esteemed clients such as L&T, Metro, Railways, IOCL, HRRL, and Adani, among others..

Our team is diligently working towards elevating this brand to the highest level.

Risk Management - Evolving role of Internal Audit Function



Mr. Rohitkumar Gupta
EA to CEO, Mumbai

The purpose of internal auditing is traditionally associated with examining financial records and detect fraud and corruption within an organization. However, in today's digital age, the role of internal audit is evolving. It now encompasses a broad spectrum of areas, including governance, risk management, compliance, data validation, resource conservation, and comprehensive analytics across the organization.

Internal auditing not only focuses on internal controls but is also concerned with identifying threats, opportunities, and requirements. Internal auditors strive to comprehend the impact that internal controls have on the organization in terms of risk, performance, and compliance.

The future of internal audit

As risk management becomes an integral component of effective corporate governance, organizations are increasingly acknowledging the substantial amount of risk they face and actively seeking ways to address and mitigate these risks. The establishment of robust internal controls plays a crucial role in reducing risks within an organization. Risk-Based Internal Auditing (RBIA) shifts its focus from merely reviewing internal controls to targeting areas with high-risk impact. It is expected to emerge as a powerful tool in the future.

RBIA aids in the development of auditing mechanisms by prioritizing issues, optimizing resource allocation, and concentrating efforts on the most critical audit areas. It also emphasizes the importance of assessing risk exposure with input from senior management teams. Furthermore, risk-based internal auditing is centered on the review and enhancement of risk management processes, integrity auditing, asset protection, validation of operational information, and ensuring compliance with regulations, laws, and contracts.

The future of risk: 10 trends

The risk landscape is evolving rapidly. Headlines serve as a constant reminder that the future is upon us, and often feels like novel risks and response strategies lurking at every turn. This dynamic environment presents both opportunities and challenges for risk leaders and all business executives alike. So what should leaders be prepared for? In this brief article, we will delve into 10 trends that could significantly reshape the risk landscape for organizations around the world and alter the way they respond to and manage risk.

What's next?

The good news is that we are witnessing an evolution in the occurrence of risks, their consequences, and the overall nature of riskmanagement. The strategic conversation around risk is also undergoing transformation. Today's leaders have the opportunity to utilize risk as a tool to generate value and attain higher levels of performance. It is no longer just something to be feared, despised and avoided.

How is your organization's response to risk changing?

- 1 Cognitive technology improves human decision making. With advances in artificial intelligence (AI) and easy access to vast amounts of data, intelligent systems will support, and in some cases replace, human-driven risk management.
- 2 Controls are becoming ubiquitous. In a sensor-enabled, hyper-connected environment, companies are implementing comprehensive controls as part of their products, services, and business models to monitor and manage risk in real-time.
- 3 Behavioral science provides insight into risk Advances in behavioral science will advance efforts to understand risk perception, influence risk behavior, and improve risk-related decision-making.
- 4 Vigilance and resilience complement prevention as guiding practices Organisations recognise that it is impossible to prevent 100% risks. Therefore, investments in vigilance (immediate detection of risk events) and resilience (mitigation and mitigation of the impact of risk events) will increase.
- 5 Risk transfer expands scope and application Risk transfer tools such as insurance, contracts and new financial products are increasingly being used to protect organizations from broader risks such as cyber-attacks, climate change, geopolitical risks, terrorism and business interruption. What will the impact of risk change on your organisation?
- 6 Innovation leads, regulation follows The market will reward organisations that embrace strategic, risky innovations, even if they fall outside the scope of existing regulations.
- 7 Risk becomes a performance factor. As risk becomes more measurable and specific, organisations will be better equipped to determine the exact value of risk and be able to encourage appropriate levels of risk appetite.
- 8 A connected economy requires collective risk management The more a company engages with a large number of external stakeholders, including crowds, the more it will rely on them to collectively identify, manage, and mitigate risks.
- 9 Disruption accounts for the majority of management challenges. With the constant threat of disruption from new technologies, business model transformation, and ecosystem shifts, leaders must make critical strategic decisions to drive their organisations' success.
- 10 Reputational risk is increasing and intensifying. To survive in a hyper-connected world, dominated by mobile devices, social media, and changing societal expectations, leaders must proactively address the accelerating and amplifying risks to their organisations' reputations.

Way forward

An organization's commitment to effective internal control and risk management should be directly reflected in the importance of the internal audit function. An internal audit charter, approved by the board or audit committee, should clearly define internal audit's roles and responsibilities in relation to fraud risk. This may include roles related to fraud risk management, initial or full investigation of fraud allegations, root cause analysis and management improvement recommendations, monitoring reporting/whistleblower hotlines, and providing ethics training. Therefore, it is of paramount importance that the internal audit function is adequately funded, staffing, training, and is equipped with the appropriate expertise, depending on the nature, size, and complexity of the organization's operating environment. Additionally, it is crucial that internal audit possesses independent authority and reporting lines, along with appropriate access to the audit committee.

BUSINESS HIGHLIGHTS

We are proud to announce our new plant in Bhavnagar, Gujarat

We are proud to announce that company operations have commenced in Bhavnagar, Gujarat. This new expansion boasts a manufacturing capability of 4000–5000 MT per month for Essar TMT FE 500/550 D.

We would like to extend our commendations to our dedicated team members: Mr. Anuj Gupta (Deputy General Manager - Sales & Marketing, Gujarat), Mr. Chandan Thakore (Assistant Manager - Billing & Support, Viramgam), Mr. Vishvajeetsinh Zala (Quality Executive, Viramgam), and Mr. Devlal Purabiya (Quality Executive, Bhavnagar)

Along with the Stecol executives, Mr. Karan, the owner of our new factory, KB Ispat,, and Mr. Vishal Parikh, our distributor from Shreenathji Tradecorp, attended this ceremony.



EMPLOYEE CORNER

Life @ Stecol

Independence Day: With the joy of Freedom and pride we celebrated Independence day with our colleagues.



Essay Writing & Drawing Competition for the Kids:

We not only believe in engaging our employees but also their families. Keeping this in mind, the children of our employees were invited to participate in an Essay Writing and Drawing competition and talent was truly amazing

ESSAR TMT Bars



Independence Day
SPECIAL EVENT

www.stecol.co.in



STECOL
AN ISO 9001:2015 | ISO 14001:2015 | ISO 45001:2018 Certified Company

“Ganpati Bappa Morya”

We are delighted to share a glimpse of the Ganesh Chaturthi celebrations at our employees' homes.



Bappa at residence of Mr. Sandeep Kapur, Mumbai



Bappa at residence of Mr. Nitin Tijare, Nagpur



Bappa at residence of Mr. Amit Tawde, Mumbai



Bappa at residence of Mr. Nitin Sakpal, Mumbai



Bappa at residence of Mr. Ganesh Sakpal, Mumbai



Ganesh Chaturthi Celebration at Corporate office

New Additions to the Family



Mr. Manoj Sharma
Sales Executive – TMT (Retail),
Mumbai

“It feels great to be a part of the Stecol family,
I express my gratitude to all my colleague”



Mr. Nitin Ahlawat
Joint General Manager – Sales &
Marketing (Structural Steels & TMT), Delhi

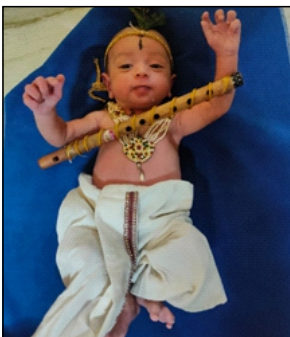
“Being a stecolian gives a feeling of an Eagle
flying high at the same time having its sharp
eye on grounds”



Mr. Vijay Singh
Manager – Sales & Marketing
(Structural Steels), Delhi

“I am proud that I have been given the opportunity to show my mettle. Previously I was working with SIPL in its structural vertical. This is a new vertical which has a mix of challenges and learning of new skills. Looking forward to a great year ahead”

Welcoming the Future – Congratulations to the New Parents



I am **Ayushman**, son of
Mrs Nidhi & Mr Anoop Lagishetty
(Assistant Manager –
Accounts, Mumbai)



I am **Nityam**, son of
Mrs Sonali & Mr Rahul Kukkade
(Quality Executive, Raipur)



I am **Manasvi**, daughter of
Mr Macchindar & Mr Supriya
Hande (Accounts Officer,
Mumbai)

Experience Sharing

Rejuvenating with Nature

Kharghar is a place where one can find mental serenity, good health, and the opportunity to appreciate nature in its entire splendor, away from the hectic, busy life of Mumbai.

Kharghar, located in Navi Mumbai is a well-designed and attractively constructed node with excellent infrastructure and cutting-edge amenities, offering a sense of spiritual solace in harmony with nature.

The Central Park, a famous theme park, serves as a destination that draws people of all ages seeking calming experiences. The golf facility, which is situated in a lovely setting, is just great if you are interested in playing golf. Kharghar Hills, a fantastic location for adventure and trekking, offers opportunities to discover and admire natural waterfalls. Additionally, Kharghar boasts places of worship such as ISCON, Gurudwara, Mahalaxmi Temple, Shiv Temple, Church, and several others.

Kharghar's distinction as an "Education Hub" is due to the presence of numerous schools, colleges, and research institutes. Additionally, it offers access to clinics and high-quality healthcare facilities.

It is a comprehensive region with a diverse range of dining options, shopping centers, and other places to go for a fulfilling existence.



Mr. Sandeep Kapur
Joint General Manager –
Finance & Accounts ,
Mumbai



Our Presence

